



**PLANT AMERICA'S
GREATEST HYBRIDS**

CONSISTENTLY GOOD, YEAR AFTER YEAR!

THE PRODUCERS OF FUNK'S G-HYBRIDS

Continuous Research Funk's G- HYBRIDS



World famous "Research Acres," near Bloomington, Illinois, is busy center of Funk's-G field research. Notable discoveries in higher-yielding, better-standing hybrids have been made here. Also many firsts in disease, insect, drouth resistance.

Quality corn starts with quality seed. Seed that doesn't have it at the start never catches up. Fast-starting, vigorous, disease-free Funk's-G seedling (left) carries these qualities in abundance. Result? The high-test-weight, nutrient-packed grain at right. Funk's G-Hybrids are noted for their unbeatable grain quality . . . direct result of their bred-in rapid growth, high disease and insect resistance . . . their ability to ripen quickly and completely.



New, exciting things are happening in Funk's-G research.

Funk's G-Hybrids—already markedly superior to other corns—are now lengthening their performance lead. Each year, the extra-yield gap by which Funk's G-Hybrids surpass other corns gets wider.

Every bushel of this extra yield is pure extra profit for you. Extra bushels you can crib, with no additional time or production expense.

Today, studies and experiments going on in the Funk's-G laboratories and evaluation plots are improving G-Hybrids at a faster rate than ever

FARMERS' OWN "WEIGH AN EXTRA LOAD"



There seems to be no end to the mushrooming list of bonus-yield achievements of Funk's G-Hybrids. Wherever corn is grown, Funk's-G is setting a profit pace unmatched by any other brand, or combination of brands, of corn:

... in the Iowa 1958 Master Corn Growers Contests, Funk's G-Hybrids won 20 of the 32 contests. G-75A alone won 16!

... in Nebraska, Funk's-G topped 76% of the Weigh and Compare fields in 1958.

... in Mississippi, the famous field which yielded 304.38 bushels per acre in 1955, yielded 226.99 bushels in 1958—7-year average—232 bushels per acre.

... in Tennessee, Funk's-G produced the highest U. S. yield reported in 1958—233 bushels per acre.

... in Illinois, Indiana and Michigan Weigh and Compare fields, Funk's-G continued to yield an average of 7.2 bushels more corn per acre than other hybrids planted in adjoining rows.

... in the east, the southeast, in Canada, and in the irrigated west, Weigh and Compare figures tell the same story: Funk's-G wins!

AMERICA'S GREATEST HYBRIDS..

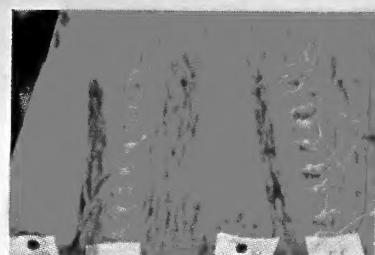
is the Reason Why Hybrids are

before. G-Hybrids' bred-in resistance to heat, drouth, insects, disease and other hazards gives you maximum assurance of a good crop. Better-standing G-Hybrids speed up your harvest, make it safer. Faster-drying G-Hybrids mean earlier harvest. Higher yields and grain quality in G-Hybrids mean additional income.

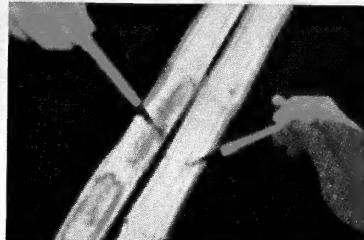
Funk's-G research is affecting you in these and many other ways. You can be sure that the nationwide network of Funk's-G research fields and laboratories, staffed by the most capable hybrid corn research specialists in the world, will continue to produce ever-better "America's Greatest Hybrids."



Funk's-G Research Center, where world-wide G-Hybrid research is coordinated. Here are laboratories, conference rooms and offices of team of skilled corn breeders.



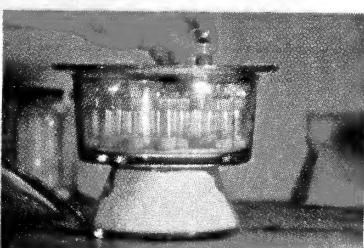
Great seedling vigor, rapid early growth of G-Hybrids is result of careful development of disease-resistant inbreds (right), culling out of disease-susceptible (left).



Stalk rot research. Both of these stalks were inoculated with rot organism. Inbred at right fought off rot—will pass the test. Other will be discarded.



Remarkable Funk's-G leaf blight resistance comes from breeding like this. Center inbred has withstood blight attack which wiped out rejects alongside.



Chemical composition of corn is being studied here. This research gave us higher-oil, higher-protein hybrids, boosted nutrient value of all G-Hybrids.



At hundreds of these research evaluation test plots—all over America—potential G-Hybrids are rigorously tested and compared before being awarded a G-Number.

"WEIGH AND COMPARE" TESTS PROVE

from each bushel planted!

These money-making yields were grown and harvested in farmers' own fields. The corn was picked and weighed over the scales—every ear of it. These bonus yields came from G-Hybrids in their working clothes. The extra bushels went into cribs, made possible better farm living.

Thousands of corn growers, who have Weighed and Compared Funk's-G against the best of all comers for years, report Funk's G-Hybrids outperform all others by from 5 to 15 bushels an acre. Time after time. Field after field. Year after year.

Yield advantages like that can easily give you an extra wagonload of harvested corn, for each bushel of Funk's G-Hybrids you plant. A load of corn you would not have had, had you planted any other corn.

Figure your own cash advantage, the bonus you may collect simply by making one right decision.

That decision? Plant every acre of your corn ground to Funk's G-Hybrids. You'll find they are . . .



Consistently Good, Year After Year

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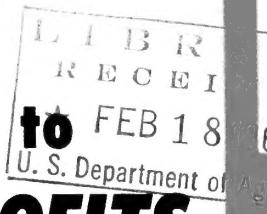
FUNK BROS. SEED CO.
P. O. BOX 911
BLOOMINGTON, ILL.

FUNK'S

Short Variety List



**JOIN
the parade to
GREATER PROFITS**



HYBRID

Plant the corn that will make you your most profitable crop

This year—again—more farmers planted more Funk's G-Hybrids than ever before.

For more than ten years, this swing to Funk's G-Hybrids has continued, unbroken. And in the past couple of years, the switch to Funk's-G has been the greatest in corn growing history.

How Come?

Why are more and more alert, record-keeping corn growers switching

their entire corn acreage to Funk's G-Hybrids? Drive past their farms at corn picking time. You'll see the answer, in overflowing cribs and bins of corn. And in the new cars, the big tractors, the comfortable homes and fresh paint jobs that high yielding corn buys.

For it's a simple fact of farm economics that the man with the most profitable per-acre yields of crops, the man with the lowest-cost production of

animal products is the man who provides the best living for himself and his family. These successful corn growers have learned they cannot afford to plant a lesser corn than Funk's-G, and take the lower-yield penalty that goes with it. Not on a single acre.

Make sure every acre of your corn ground does its best for you and your family. Make sure it's planted to Funk's G-Hybrids. You will agree they are . . .

AMERICA'S GREATEST HYBRIDS